



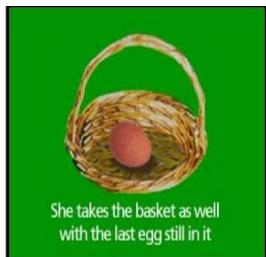
## Learning Outcomes

Application of tools at will

**Edward de Bono's Lateral Thinking**  
Think more, think differently, think radically

Lateral thinking to help you think differently

Answer to the Puzzle



**“Information is same  
how you see them is  
different” - Edward de  
Bono**

# Lateral Thinking

*"Ignite Potential"*



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## A course for Leaders, Teams and Individuals

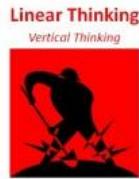
Potential Genesis HR Services LLP has Certified Trainer from deBono Thinking systems.

What do businesses need today? A new way of thinking that opens a door they didn't even know existed. A way of thinking that seeks a solution to an intractable problem through unorthodox methods or elements that would normally be ignored by logical thinking. They need Lateral Thinking.



Dr. Edward de Bono divides thinking into two methods. He calls one "vertical thinking"

Which uses the processes of logic—the traditional, historical method. He calls the other "lateral thinking," which involves disrupting an apparent thinking sequence and arriving at the solution from another angle.



Digging the hole deeper



Digging the hole somewhere else

Developing breakthrough ideas does not have to be the result of luck or a shotgun effort.

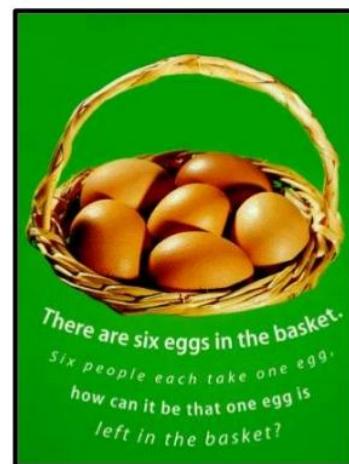
Dr. de Bono's proven Lateral Thinking methods provide a deliberate, systematic process that will result in innovative thinking.

Creative thinking is not a talent; it's a skill that can be learned. It empowers people by adding strength to their natural abilities, which improves creativity and innovation, which leads to increased productivity and profit.'

Today, better quality and better service are essential, but they are not enough.

Creativity and innovation are the only engines that will drive lasting, global success.

Can you solve this Puzzle?



### Tool Box:

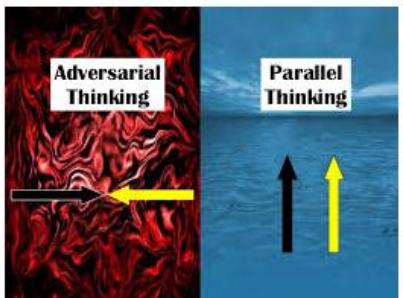
- ❖ **Alternatives:** How to use concepts as a breeding ground for new ideas. Sometimes we do not look beyond the obvious alternatives.
- ❖ **Focus:** When and how to change the focus of your thinking. You will learn the discipline of defining your focus and sticking to it.
- ❖ **Challenge:** Breaking free from the limits of traditional thinking. With challenges, we act as though the present way of doing things is not necessarily the best.
- ❖ **Random Entry:** Using unconnected input to open up new lines of thinking
- ❖ **Provocation and Movement:** Generating provocative statements and using them to build new ideas
- ❖ **Harvesting:** Capturing your creative output. At the end of a creative-thinking session, we normally only take note of the specific ideas that seem practical and have obvious value.
- ❖ **Treatment of Ideas:** How to develop ideas and shape them to fit an organization or situation.





## *Learning Outcomes*

Application of Focused thinking tools  
at will



**"I cannot teach anybody anything. I can only make them think!" - Socrates**

# Six Thinking Hats

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## Cut your meeting time in half double your productivity

Potential Genesis HR Services LLP has Certified Trainer from de Bono thinking systems.

Imagine it. Your team has the skills and techniques they need to make the best decision. Fast. Smart. Efficient.

It's not impossible. In fact, it's simple. Once they know how. That's where Dr. Edward de Bono's Six Thinking Hats® comes in.

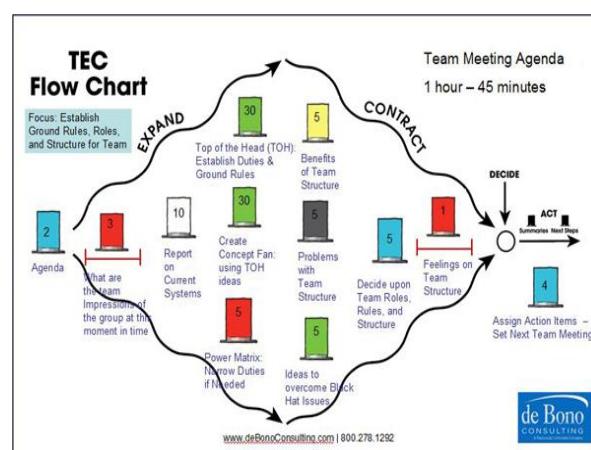


This systematic method of thinking in a completely new and different way will provide your employees with skills and tools that

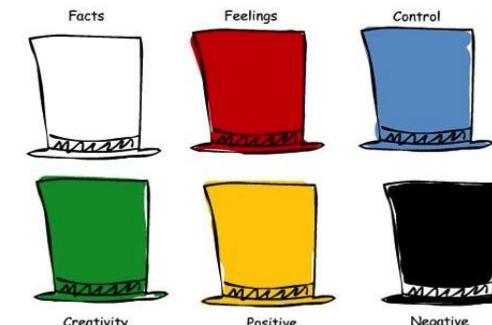
they can apply immediately! See results in days, not months. It is a simple, effective technique that helps them become more productive. You and your team members can learn how to separate thinking into six distinct categories. Each category is identified with its own colored metaphorical "thinking hat." By mentally wearing and switching "hats," you can easily focus or redirect thoughts, the conversation, or the meeting.

The difference between brilliant and mediocre teams isn't so much in their collective mental capacity, but in how well they can tap into their collective wisdom and how well they function together. After your team learns the skills behind the **Six Thinking Hats®** system they'll:

- Hold critical meetings without emotions or egos making bad decisions
- Avoid the easy but mediocre decisions by knowing how to dig deeper
- Increase productivity and even more important -- be more effective
- Make creative solutions the norm
- Maximize and organize each person's thoughts and ideas
- Get to the right solution quickly and with a shared vision



## The Six Thinking Hats (or modes)



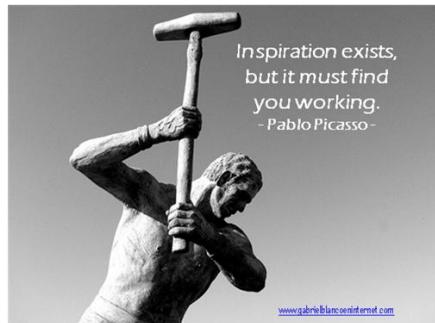
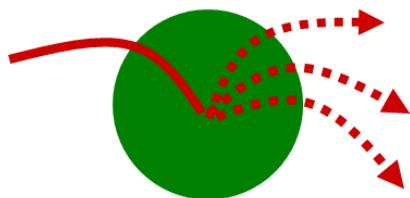
The White Hat	The Red Hat
Information Available and needed	Intuition, Feelings, and hunches
The Black Hat	The Yellow Hat
Cautions and difficulties	Values and benefits
Why things might go wrong	Why something might go wrong
The Green Hat	The Blue Hat
Alternatives and creative ideas	Managing the thinking process





### *Learning Outcomes*

Application of Creative Thinking Tools  
@ Work



**“Opportunity ideas do not lie around waiting to be discovered. Such ideas need to be produced”**

# **Basic Creativity**

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## **Harness Creativity! Engage Employee! Enhance productivity!**

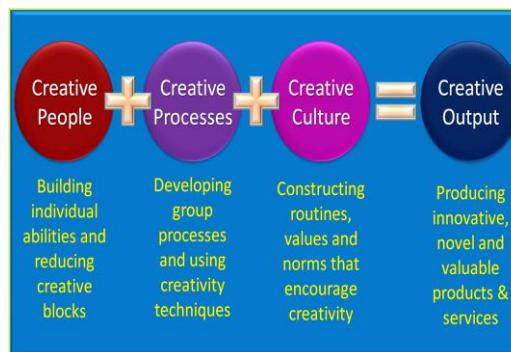
Potential Genesis HR Services LLP has Certified Trainer from de Bono thinking systems.

The most successful executives is one who can inspire employees across various levels of organization to design innovative solutions for day to day challenge at work. Across every business function, creativity is central to solving complex problems, developing new strategies, facilitating innovation, and driving change within the organization.

The program on “Basic Creativity” Thinking training course is designed to teach your employee the processes of creative thinking using a tool-kit of practical creativity techniques.



You employees will have range of tools in order to generate innovative solution with ease. It is a highly practical course which focuses on teaching your employee how to be more creative in their everyday work environment. This means that your employees will be able to brainstorm new ideas on demand whether they are working their own or in groups.



The program is designed on CoRT tools of Dr. Edward de Bono.

Effective thinking, like literacy and numeracy, is not inborn—it has to be learned and practiced to be effective. Think of a person setting out to learn to be a carpenter. Each carpenter's tool is designed to carry out a specific function. The carpenter learns when and how to use each of the tools one by one. A lot of practice is required to become a skilled carpenter. Learning to become a skilled thinker is the same approach.

Your employees will learn the skill “Operacy”

Tools	
Breadth	Broaden perception-as fundamental to thinking as vocabulary is to reading.
Organisation	Shows how to organize their thinking.
Interaction	Teaches to observe the thinking involved in arguments, how a point of view is presented or defended, and the value and types of evidence.
Creativity	Teaches how to change concepts and patterns for great results in design thinking.
Information & Feeling	Asks what information do we have? What do we need? How can we get it? What values and feelings can we apply to the information?.
Action	Introduces visual symbols that can be used to direct thinking

